



Ilian Bosserez

Digital Experience Designer

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Zaventem, Belgium

ilianbosserez

Experience

Brussels Airlines / Marketing

May 2023 – Sep 2023

- Supported the marketing team with campaigns such as Tomorrowland, Pride Parade, Neo, New Uniform & Icon Challenge
- Contributed to both internal and external communications
- Created visual content

Brussels Airlines / Customer Service

Aug 2022 – Sep 2022

Handled customer inquiries and complaints

We Like You / Internship

Dec 2021– Feb 2022

- Created and scheduled social media posts and advertisements for various brands
- Filmed and edited content for Instagram, TikTok, and Facebook
- Assisted with planning and executing content strategies

Universal Music / Internship

Sep 2021 – Dec 2021

- Created social media content for artists
- Managed social media channels and contributed to significant audience growth
- Designed visuals including posters, videos and promotional material

Languages

Dutch – Native

English – Professional

French – Intermediate

Education

Digital Experience Design

Thomas More

2023 – 2025

Graduated Magna cum laude

Media & Entertainment Business

Thomas More

2019 – 2022

Graduated Cum laude

Skills & Tools

UI/UX

Figma · Adobe XD · Wireframing · Prototyping · UX Research · Design Systems · Component-based Design · UI Kits · Responsive Design · A/B Testing · Interaction Design

Tools

Photoshop · Illustrator · InDesign · Premiere Pro · After Effects · Procreate · Canva · Blender · Office 365

Development

HTML · CSS · JavaScript · React Native · Webflow · Three.js · PHP · MySQL · API-integraties · CMS-koppelingen · Git

Marketing & Media:

Digital Marketing Strategy · Content Creation · Campaign Execution · Community Growth · Branding · Communication Planning · Trend Monitoring · Copywriting · Digital Communication

Soft Skills:

Creative thinking · Detail-oriented · Flexible · Team-oriented · Communicative · Proactive